A CONSIDERED GUIDE TO YOUR COLORS

Winter

Deep / Wardrobe edition



Depth, with a clear point of view.

Cool, clear jewel shades and decisive contrast.

Palette / outfit formulas / finishing details / shopping card

01 / YOUR COLOR STORY

Colors that belong together.

Pair black or midnight with white or one jewel color; keep muddy and yellowed tones away from the neckline.

Black
#202126

Midnight
#1F2948

Emerald
#126957

Cranberry
#A92350

White
#FAFAFC

Cobalt
#3159BC

Royal Purple
#643F92

Ice Blue
#D7EAF5

Build a small wardrobe: one dependable neutral, one signature color and a little light. Repeat a color in a shoe, bag or detail to connect the outfit.

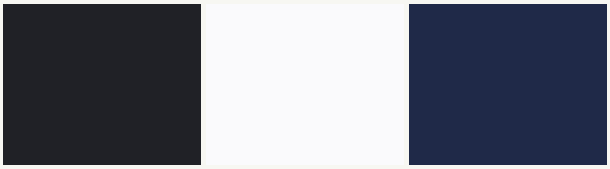
Digital swatches are starting points. Displays, fabric fibers and daylight change the appearance of color. Check your shortlist against fabric near your face.

02 / IN YOUR WARDROBE

Four ways to wear it.

A few considered combinations make the palette useful in everyday life.

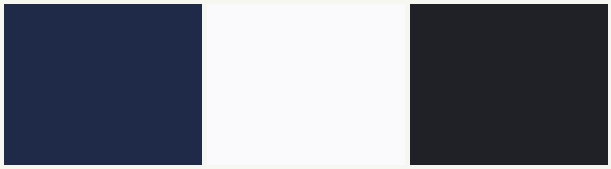
01 / WEEKEND



Everyday ease

Black fine-gauge knit / White tailored trousers / Midnight loafers

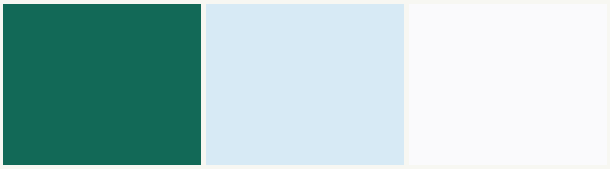
02 / WORK



Quiet polish

Midnight unstructured blazer / White oxford shirt / Black tailored trousers

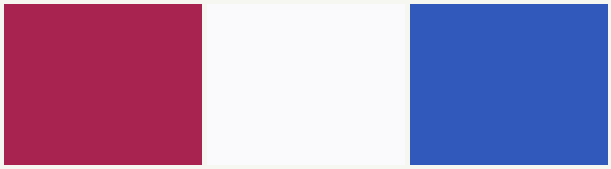
03 / DINNER



A little color

Emerald oxford shirt / Ice Blue tailored trousers / White silk pocket square

04 / TRAVEL



Off-duty layers

Cranberry overshirt / White fine-gauge knit / Cobalt tailored trousers

Borrow across editions. These are garment suggestions, not rules about gender, body type or identity.

03 / SEE THE COLOR IN CONTEXT

From palette to presence.

One seasonal palette, two wardrobe depths. Left: light. Right: deep.



LIGHT / PALE FOUNDATIONS



DEEP / RICHER FOUNDATIONS

Keep the colors closest to your face aligned with your individual result. A deeper trouser, shoe or bag can ground a lighter outfit without changing your season.

AI-generated illustration. Face details and garment colors can vary. Labeled swatches are the shopping reference; the imagery is inspiration.

04 / THE FINISHING DETAILS

Small details. Clear intent.

METALS

Bright silver or platinum

Repeat one metal through a watch, jewelry or hardware for a composed finish.

EYEWEAR

Black, midnight or high-contrast crystal frames

Compare frames near your face in daylight. A translucent frame can keep contrast gentle.

TEXTURE + PRINT

Smooth wool, satin details and sharp graphic patterns

Choose prints that repeat two or three palette colors. Let the background carry most of the outfit.

Hair + optional beauty

Try cool berry and clear rose accents with crisp, cool hair tones. Use these only if they suit your style; no coloring or makeup is required.

Ask your stylist for a strand test before a major hair-color change.

05 / YOUR POCKET SHOPPING CARD

Start with one piece.

Save this page to your phone. Shop slowly, in daylight, and build from what you own.



Black
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Midnight
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Emerald
#126957



Cranberry
#A92350

White
#FAFAFC



Cobalt
#3159BC



Royal Purple
#643F92

Ice Blue
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A five-piece starting point

01 A top in a signature color

02 A bottom in a dependable neutral

03 A layer that connects the two

04 A shoe in a supporting neutral

05 One accent: scarf, bag, watch or jewelry

Light and deep are wardrobe depth options within each season, not eight additional diagnoses. Your personal 12-season result takes priority. Colors and clothing have no gender; borrow from either edition.